

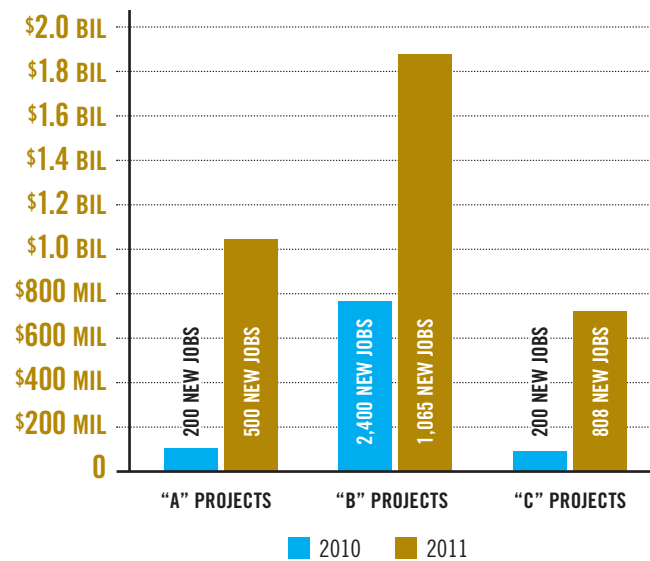
RETURN ON INVESTMENT 2006 TO 2011

Public funds invested in AEDC.....	\$2,326,614
Announced capital investment by new and expanded enterprises	\$2,131,200,000
Capital investment per dollar of public funding.....	\$916
Jobs created by new and expanding enterprises.....	1,725
Public Investment in AEDC per job created	\$1349
Estimated Annual Wages from Jobs Created*	\$77,590,500

*Based on average weekly wage in Ascension Parish in the 4th Quarter of 2011 of \$865 as reported by the Louisiana Workforce Commission for employees covered under Louisiana's Unemployment Compensation system.

#5 COUNTY/
PARISH THAT
COULD BE THE
NEXT SILICON
VALLEY
— BUSINESS INSIDER

ATTRACTION

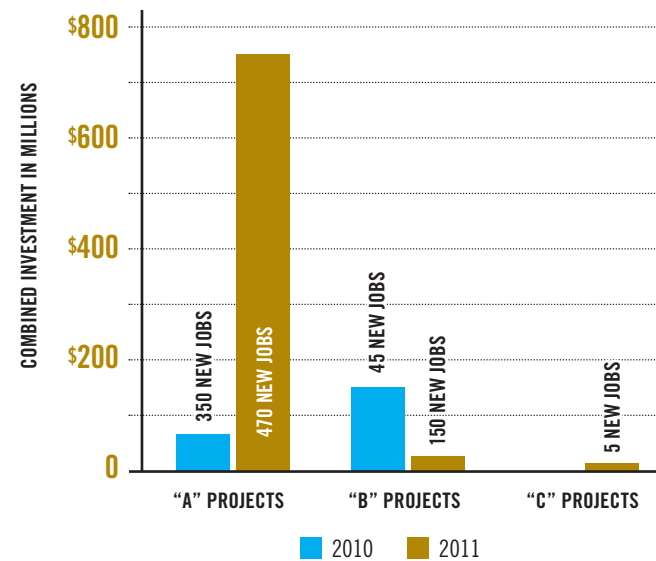


"A" Projects
80% probability that the project
will locate somewhere

"B" Projects
50% probability the project
will locate somewhere

"C" Projects
Less than 30% probability that the
project will locate somewhere

RETENTION AND EXPANSION



Experience the Ascension Advantage



AEDC Board Members

Chairman,
William "Bill" Dawson
NPC Services

Vice Chairman,
Dwight Poirrier
Attorney At Law

Secretary/Treasurer,
Stevie Graunard
Realty Executives

Butch Browning
La. State Fire Marshal

Erica Crenshaw
ExecuteNow!

Don Hanna
Latter & Blum

Dolores "Dee" LeJeune
St. Elizabeth Hospital, Retired

Ex-Officio Members

Councilman John Cagnolatti
City of Gonzales Council

Councilman Randy Cloutre
Ascension Parish Council

Councilman Kent Schexnaydre
Ascension Parish Council

AEDC Staff

Mike Eades, CECd
President/CEO

Deanna Lafont, PCED
Director of Business Development

Lisa Laws
Administrative Assistant



All Crane of Louisiana

Michael Nunley, *ALL Southeast Regional Sales Manager*

"We know that the continued success of our company depends on good citizenship in the communities where we work. We try to build those relationships by using local suppliers and hiring locally."

Project \$6 million & 10 jobs

Gaubert Oil – Grady Gaubert, *Chairman*

"We looked region wide at potential site locations but we kept coming back to the Donaldsonville Industrial Park. The fact that it was designated as a Certified Site by Louisiana Economic Development took all the guesswork out of the equation for us."

Project \$2.5 million & 10 jobs

Houmas House – Kevin Kelly, *Owner*

"The current expansions include a twenty room inn, restaurant and ballroom, additional gardens with an amphitheater. I look forward to the continued development of Houmas House and the future cooperative endeavors of the Ascension Parish Tourism Commission and Ascension Economic Development Corporation."

Project \$11 million & 80 Jobs

Gator Environmental Waste Management

Rodney Daigle, *Site Operations Manager*

"Working with AEDC on this project took the guesswork out of opening our new location. They were able to help us make important contacts both on a local and state level that enable us to start in a timely manner."

Project \$3 million & 25 Jobs

Scotts Miracle Gro – Justin Roberts, *Plant Manager*

"AEDC was instrumental with the start up of our new growing media site. They streamlined the channels of communication with the local government that allowed us to meet our aggressive operational deadline."

Project \$10 million & 25 Full time Jobs, 25 seasonal

Williams Olefins – Larry Beyer, *Plant Manager*

"This expansion will add to our growing large-scale infrastructure serving the petrochemical industry in the Gulf Coast region and will help balance our lengthening ethane position. We are excited to add capacity to our Geismar facility."

Project \$400 million & 5 new jobs

OUR 2010-2011 ANNUAL REPORT

ASCENSION PARISH CROSSED THE \$1 BILLION INVESTMENT MARK FOR 2011

Ten (10) projects pushed Ascension Parish above the \$1 billion investment level in announced new and expanding business and industry during calendar year 2011. Five (5) attraction and five (5) expansion projects were included in the mix that will create an estimated 502 new jobs and generate more than \$23 million in new annual payrolls in the Parish.

HIGHEST
MEDIAN
HOUSEHOLD
INCOME IN LA
– US 2010 CENSUS

CERTIFIED SITES

In 2010, Donaldsonville Technology and Industrial Park was the first property in Louisiana to be designated a Certified Economic Development Site. In 2011, the Pointe Sunshine Megasite also received this designation.



Ascension Parish was the only parish in Louisiana to have two certified sites. The Certified Economic Development Site program is designed to make Louisiana more competitive for economic development deals by building an inventory of "shovel ready" properties. The criteria for certification includes: infrastructure identification; environmental assessment; wetlands determination; mapping of servitudes, easements, right-of-ways, and flood plains; proof of ownership; control and chain of title; zoning and soil conditions.

LOCAL INCENTIVE PACKAGE

In 2010, AEDC commissioned an incentives analysis to determine best practices in local discretionary incentives. In April 2011, AEDC used the recommendations from this study to create the *Ascension Advantage Program*. The program can provide a rebate of local sales taxes on the initial constructing and equipping of a facility. The company must participate in the Louisiana Economic Development Enterprise Zone or Quality Jobs program and create or retain 20 jobs, of which 5 meet the payroll and healthcare benefits of the Quality Jobs program. Ascension Parish,

Gonzales, Sorrento and Donaldsonville have endorsed the program.

In 2011, the City of Gonzales offered this incentive to Project Catch and Project Clearview. Ascension Parish offered the incentive to Project Boxwood.

TOP 10
PLACES TO
FIND A JOB
– AOL

THE BRANDING OF ASCENSION RETENTION AND EXPANSION

AEDC's newly branded existing business and industry program Ascension Retention and Expansion – *We ARE Your Ascension Connection* is designed to build greater awareness among customers and the community at large about AEDC's services to existing enterprises in Ascension Parish. The ARE brand and campaign was developed by a task force of local business and industry executives. ARE encourages the growth and stability of local businesses by conducting one-on-one interviews to identify and address community-based concerns. A key objective of ARE is to build awareness of local and state incentives and services available to help a company stay in business and, hopefully, to expand and create additional jobs in Ascension Parish.



RETENTION & EXPANSION ACTIVITIES

- 62 visits with existing industries in 2010 and 2011
- Uncovered the potential of 377 new jobs and \$127 million in new investment
- 50% of those visited indicated that they have some sort of expansion plans for the future
- 69% indicated that their sales were increasing
- 64% introduced new products or services in the last 5 years
- 67% plan to introduce a new product or service in the next 2 years
- 94% of businesses indicated that Ascension would be considered for an expansion

FASTEST
GROWING
PARISH IN LA
– US 2010 CENSUS

2010-2011 PROJECT WINS

ATTRACTION PROJECTS

Company	Capital Investment	New Jobs
Impala Warehousing	\$370 Million	100 Jobs
Scotts Miracle-Gro	\$10 Million	25 full time; 25 Seasonal
All Crane of Louisiana	\$6 Million	10 Jobs
Gator Environmental	\$3 Million	25 Jobs
Gaubert Oil	\$2.5 Million	10 Jobs

EXPANSION PROJECTS

Company	Capital Investment	New Jobs
Williams Olefins	\$400 Million	5 Jobs
Air Liquide	\$85 Million	7 Jobs
Ormet	\$21 Million	240 Jobs
Houmas House	\$11 Million	80 Jobs
Praxair	\$10 Million	
Lion Copolymer	\$700,000	6 Jobs
BASF	Undisclosed	Undisclosed

Impala Warehousing LLC (US)

Randy Comeaux, *Burnside Terminal Manager*

"Our team promotes community investment and are committed to rehabilitating, maintaining, and running the Burnside Terminal at its highest standards. This means being a good neighbor to the people and businesses of Ascension Parish."

Project \$370 million & 100 Jobs

Praxair, Inc. – Van Roelin, *Sr. Pipeline Executive*

"In 2012 Praxair will construct a new 45 mile southbound pipeline to extend its existing 30 mile northbound hydrogen pipeline. This extension will connect the existing Praxair Geismar plant to a new world-scale hydrogen plant that is now under construction at the St. Charles Valero refinery and are both expected to start up in the fourth quarter of 2012."

Project \$10 million

Air Liquide – Michael Graff, *President / CEO*

"Air Liquide is very pleased to announce the expansion of our business in Louisiana, a state that prides itself on having one of the best business climates in the nation. Our new ASU in Geismar is a sound investment that will serve Air Liquide, our customers, and the people of Louisiana well into the future. Air Liquide is proud to be a driver of industrial growth and job creation throughout the region."

Project \$85 million & 7 jobs

BASF – Dirk Buengel, *Sr. Vice President BASF Care Chemicals in North America*

"Growing our surfactants manufacturing at the Geismar site is another example of BASF's commitment to the care chemicals market. It will position our surfactants business for the future. A new state of the art facility in Geismar offers a sustainable long-term platform for our products."

Ormet – Mike Tanchuk, *CEO*

"I am very pleased that we are restarting the Burnside refinery and what it will mean to help employment in the area. Burnside will improve our competitiveness in a worldwide market. It is very encouraging to see the strong support from Governor Jindal and Ascension Parish, as Ormet moves ahead."

Project \$21 million & 240 jobs