

Parish Small Business is Focus of August Events

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Power Week, Small Business Day Set

Power Week: August 15th to 19th
Small Business Day: August 17th

Ascension Small Business Power Week will showcase programs, services, and organizations in the parish that are available to help your small business grow from idea to expanding sales. Workshops are scheduled in Prairieville, Sorrento, Gonzales, and Donaldsonville on August 15th, 16th, and 18th. Included in the program is a Speed Coaching event allowing small business owners and entrepreneurs to meet with a number of experts.

On Small Business Day, August 17th, to be held at the Lamar Dixon Expo Center, business owners can learn from small business development experts, network with business leaders from the surrounding area, and learn about the State of Economic Development from the Louisiana Department of Economic Development.

To register, visit:

SMALLBIZPOWERWEEK.EVENTBRITE.COM

AEDC Launches New Web Site

The new site launched in July is aimed toward existing and start up businesses providing information and links to important data and resources. Access the site at:
<http://ascensionedc.com/>

Ascension Parish home sales in May were up 30% from one year ago, greatly exceeding the other Baton Rouge MSA parishes.

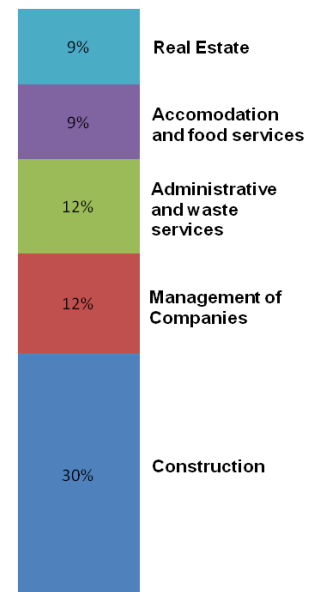
Parish Economic Development

Employment Remains Steady

For the latest reported month (May) employment was 58,455; an increase of 397 jobs from one year ago, but down 647 from April. Growth in the Parish Labor Force has outpaced the MSA and the State since 2006.

AEDC staff is working on a number of **Projects in the Pipeline** which have the potential to create another 1,704 jobs, \$100 million in annual new payroll, and represent over \$8.96 billion in potential new investment. Also, according to year-to-date numbers, the staff has made 26 visits to parish business and industries out of a planned 50 for the year.

Top Employment Growth Sectors, 4th Qtr 2014 to 4th Qtr 2015



AEDC Board of Directors

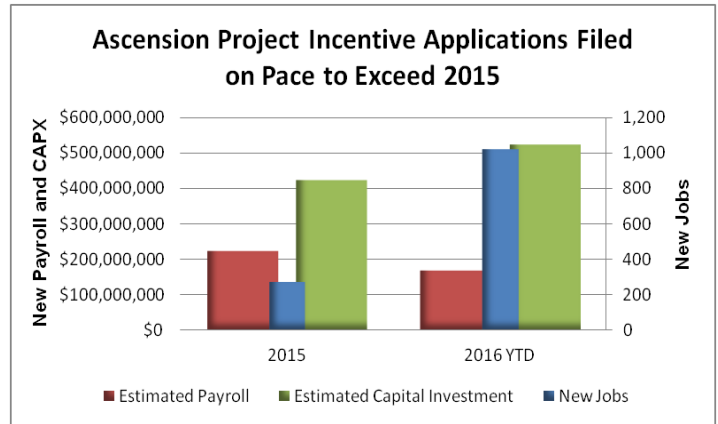
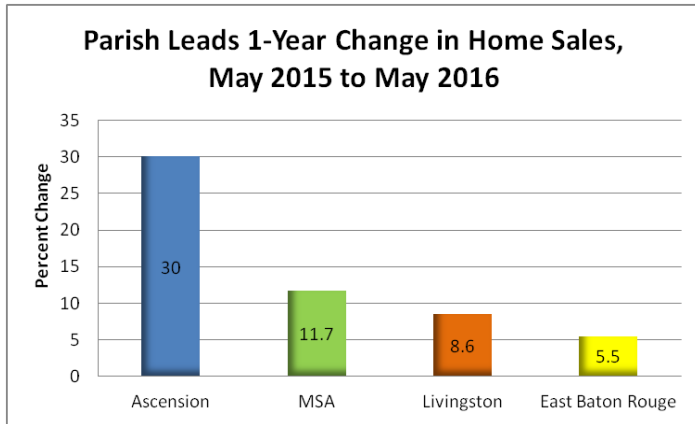
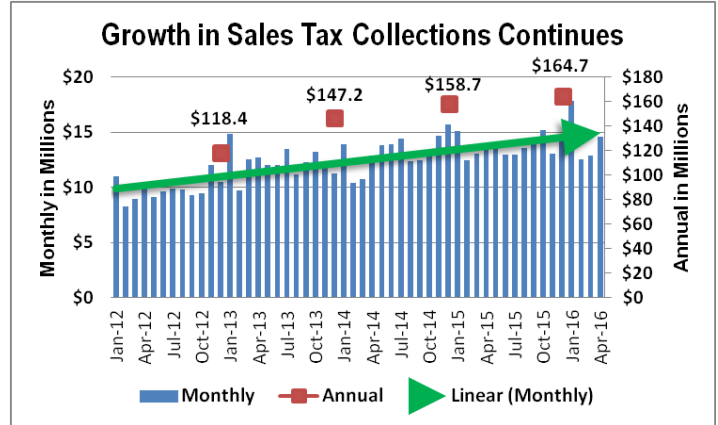
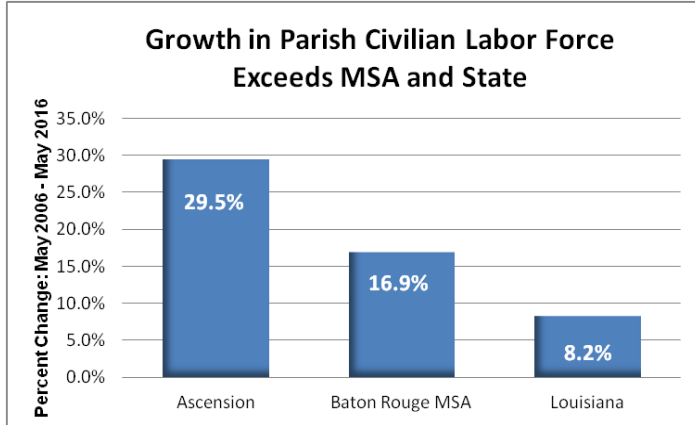
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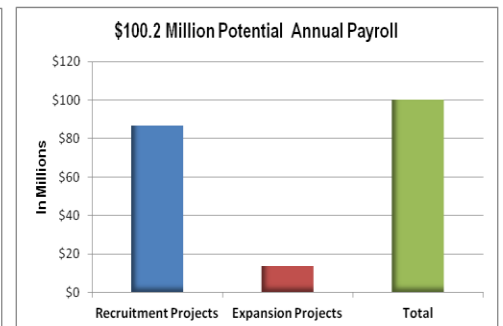
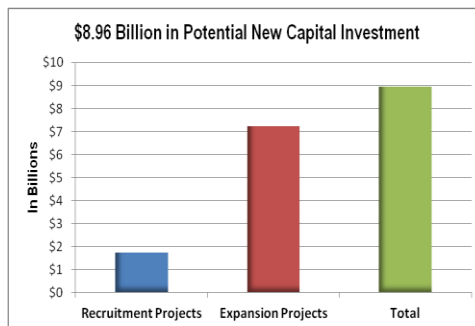
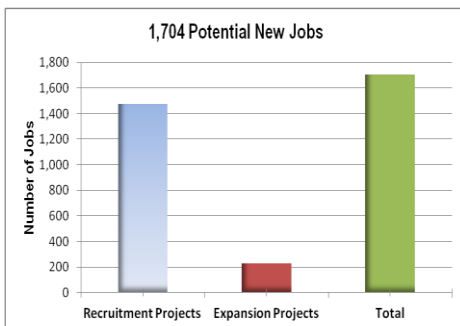
what's new in Ascension is our new quarterly newsletter. If you would like to be added to our mailing list, please send an email to: mtailon@ascensionedc.com.

ECONOMIC UPDATE



Sources: Louisiana Workforce Commission and Bureau of Labor Statistics for employment, Louisiana FastLane for project application, Greater Baton Rouge Association of Realtor's

PROJECTS IN THE PIPELINE



For a list of available buildings and sites within the parish visit: [Buildings and Sites](#) or visit our home page at: <http://www.ascensionedc.com>