

2018 Seminar Dates



Ascension Parish 2018 SEMINARS

Ascension Parish Library

Dutchtown
13278 Hwy 73
Geismar
(225) 673-8699

March 21, 2018

August 15, 2018

Ascension Parish Library

Gonzales
708 S. Irma Blvd.
Gonzales
(225) 647-3955

June 20, 2018

October 17, 2018

All seminars
begin at 1 PM

The Louisiana Small Business Development Center at Southern University-Baton Rouge (LSBDC-SUBR) is a partnership program funded in part through a cooperative agreement with the U. S. Small Business Administration (SBA), Louisiana Economic Development, and Southern University-Baton Rouge.



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To learn more about business services and resources offered by APL visit our website at www.myAPL.org

STARTING and FINANCING a SMALL BUSINESS

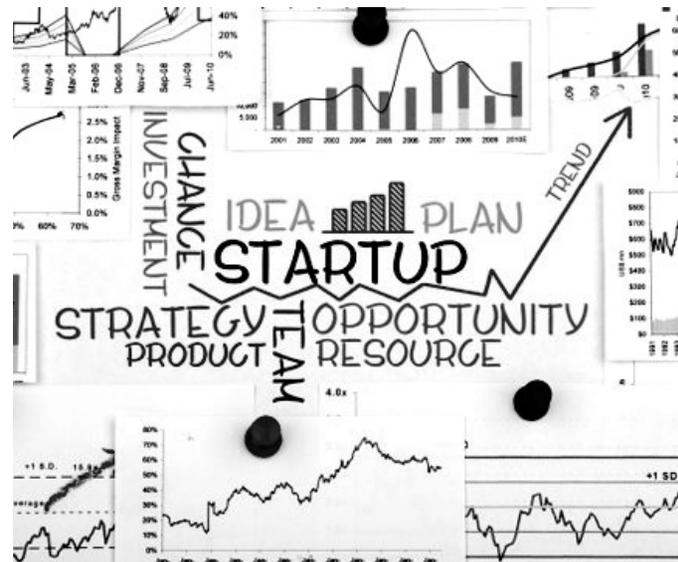


Sponsored by
Ascension Parish Library
&
Louisiana Small Business Development
Center
at Southern University & A & M College -
Baton Rouge

STARTING and FINANCING a SMALL BUSINESS

This two-hour seminar is designed for individuals who want to learn what it takes to start and run a successful small business.

The program will focus on helping participants learn how to determine the feasibility of their idea as well as how to obtain a small business loan.



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Topics of discussion include

- the purpose of developing a feasibility/business plan
- assessing business risks
- marketing strategy development
- management planning
- financial planning
- identifying sources of funds for business start-up
- the do's and don'ts of borrowing money
- the loan application process
- the key resources available to get assistance