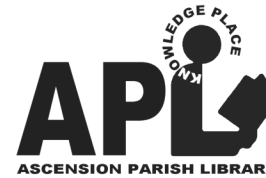


2020 Seminar Dates



Ascension Parish

2020 SEMINARS

Ascension Parish Library

Dutchtown

13278 Hwy 73

Geismar

(225) 673-8699

February 19, 2020

June 17, 2020

October 21, 2020

Ascension Parish Library

Gonzales

708 S. Irma Blvd.

Gonzales

(225) 647-3955

April 15, 2020

August 19, 2020

November 18, 2020

All seminars
begin at 1:00 PM

The Louisiana Small Business Development Center at Southern University-Baton Rouge (LSBDC-SUBR) is a partnership program funded in part through a cooperative agreement with the U. S. Small Business Administration (SBA), Louisiana Economic Development, and Southern University-Baton Rouge.



All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. All SBA programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities and limited English proficiency (LEP) will be made, if requested at least two weeks in advance by contacting the LSBDC-SUBR at (225) 771-2891.



To learn more about business services and resources offered by APL visit our website at www.myAPL.org

STARTING and FINANCING a SMALL BUSINESS



Sponsored by
Ascension Parish Library
&
Louisiana Small Business Development
Center
at Southern University & A & M College -
Baton Rouge

STARTING and FINANCING a SMALL BUSINESS

This two-hour seminar is designed for individuals who want to learn what it takes to start and run a successful small business.

The program will focus on helping participants learn how to determine the feasibility of their idea as well as how to obtain a small business loan.



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Topics of discussion include

- the purpose of developing a feasibility/business plan
- assessing business risks
- marketing strategy development
- management planning
- financial planning
- identifying sources of funds for business start-up
- the do's and don'ts of borrowing money
- the loan application process
- the key resources available to get assistance