

# 2025

## Seminar Dates

### Wednesday, April 23

Ascension Parish Library - Dutchtown  
13278 Highway 73, Geismar. LA 70734  
225-673-8699

### Wednesday, June 25

Ascension Parish Library - Donaldsonville  
500 Mississippi St., Donaldsonville, LA 70346  
225-473-8052

### Wednesday, September 24

Ascension Parish Library - Gonzales  
708 S. Irma Blvd., Gonzales, LA 70737  
225-647-3955

### Wednesday, December 17

Ascension Parish Library - Galvez  
40300 Highway 42, Prairieville, LA 70769  
225-622-3339

All seminars are from  
**10:00am–12:00pm**



*The Louisiana Small Business Development Center network, hosted by Louisiana State University, is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U. S. Small Business Administration (SBA), Louisiana Economic Development, and participating universities and community colleges. All SBA events are extended to the public on a non-discriminatory basis. All opinions, conclusions, or recommendations expressed are those of the presenters and do not necessarily reflect the views of SBA. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance by contacting the LSBDC-SUBR at 225-771-2891.*



# STARTING and FINANCING a SMALL BUSINESS

## 2025



Sponsored by Ascension Parish Library & Louisiana Small Business Development Center at Southern University and A&M College, Baton Rouge

These two-hour seminars are designed for individuals who want to learn what it takes to start and run a successful small business.

Topics of discussion include:

- The purpose of developing a feasible business plan
- Assessing business risks
- Developing a marketing strategy
- Management planning
- Financial planning
- Identifying sources of funds for start-ups
- The do's and don'ts of borrowing money
- The loan application process
- Key resources available to get assistance



Learn more about business services and resources offered by Ascension Parish Library by visiting [myAPL.org/small-business-resource-center](http://myAPL.org/small-business-resource-center)

The Louisiana Small Business Development Center (LSBDC) supports business development and growing companies across Louisiana by facilitating the formation and growth of small businesses through individual one-on-one consulting services, entrepreneurial workshops, and training programs. LSBDC offers high-quality confidential business consulting to existing and new small business owners at no charge, in addition to affordable training and high-quality market research.

For more than 30 years, LSBDC-SUBR has served the Greater Baton Rouge Region, including Ascension, East Baton Rouge, East Feliciana, Iberville, Pointe Coupee, West Baton Rouge, and West Feliciana parishes.

### What is an SBDC?

Small Business Development Centers provide counseling and training to small businesses, including providing informational tools to support business start-ups and existing business expansion.

### How can an SBDC help my small business?

SBDC Programs deliver professional, high quality, individualized business advising and technical assistance to existing small businesses and pre-venture entrepreneurs.

