

2025 Seminar Dates

Wednesday, April 23

Ascension Parish Library - Dutchtown
13278 Highway 73, Geismar. LA 70734
225-673-8699

Wednesday, June 25

Ascension Parish Library - Donaldsonville
500 Mississippi St., Donaldsonville, LA 70346
225-473-8052

Wednesday, September 24

Ascension Parish Library - Gonzales
708 S. Irma Blvd., Gonzales, LA 70737
225-647-3955

Wednesday, December 17

Ascension Parish Library - Galvez
40300 Highway 42, Prairieville, LA 70769
225-622-3339

All seminars are from
10:00am-12:00pm



The Louisiana Small Business Development Center network, hosted by Louisiana State University, is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U. S. Small Business Administration (SBA), Louisiana Economic Development, and participating universities and community colleges. All SBA events are extended to the public on a non-discriminatory basis. All opinions, conclusions, or recommendations expressed are those of the presenters and do not necessarily reflect the views of SBA. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance by contacting the LSBDC-SUBR at 225-771-2891.



STARTING and FINANCING a SMALL BUSINESS

2025



Sponsored by Ascension Parish Library &
Louisiana Small Business Development Center at
Southern University and A&M College, Baton Rouge

These two-hour seminars are designed for individuals who want to learn what it takes to start and run a successful small business.

Topics of discussion include:

- The purpose of developing a feasible business plan
- Assessing business risks
- Developing a marketing strategy
- Management planning
- Financial planning
- Identifying sources of funds for start-ups
- The do's and don'ts of borrowing money
- The loan application process
- Key resources available to get assistance



Learn more about business services
and resources offered by
Ascension Parish Library by visiting
myAPL.org/small-business-resource-center

The Louisiana Small Business Development Center (LSBDC) supports business development and growing companies across Louisiana by facilitating the formation and growth of small businesses through individual one-on-one consulting services, entrepreneurial workshops, and training programs. LSBDC offers high-quality confidential business consulting to existing and new small business owners at no charge, in addition to affordable training and high-quality market research.

For more than 30 years, LSBDC-SUBR has served the Greater Baton Rouge Region, including Ascension, East Baton Rouge, East Feliciana, Iberville, Pointe Coupee, West Baton Rouge, and West Feliciana parishes.

What is an SBDC?

Small Business Development Centers provide counseling and training to small businesses, including providing informational tools to support business start-ups and existing business expansion.

How can an SBDC help my small business?

SBDC Programs deliver professional, high quality, individualized business advising and technical assistance to existing small businesses and pre-venture entrepreneurs.

